

Botanical name:
Genus: Vinca/
Catharanthus
Species: rosea/roseus

Common Name(s): Periwinkle,
Sada Bahar (local)

Latin Family Name:
Apocynaceae
English Family Name:

Synonym: Vinca Rosea

Lots of cultivars have been developed with various colours

The plant

Origin; country or region: Native to native and endemic to Madagascar

Growth habit: A long lived evergreen subshrub or ground cover, usually erect

Flower description: Showy, delicate, star shaped blue to violet flowers

Blooming period/availability: Treated as annuals

Leaf/Foliage Description: Simple leaves

Usage: Widely cultivated and is naturalized in subtropical and tropical areas of the world like Australia, Malaysia, India, Pakistan and Bangladesh

Their puffy foliage and delicate flowers are a great addition to any decoration

STRENGTHS/OPPORTUNITIES:

Happy go lucky small subshrub

It grows in adverse conditions, rain, heat, dust

Need little care

Great for garden borders

Good as hanging baskets plants

WEAKNESS:

Needs ample sunlight

Can spread aggressively, becoming invasive



Care & Handling

These plants are very easy-going and will forgive their busy or forgetful owner without hesitating!

Longevity: 7 years plus

Water requirements: Check soil before watering, 2-3 times a week is good enough.

Light: Plants will thrive in locations with bright and indirect light.

Soil/Nutrition requirements: Grow healthy and happy in soil that has excellent drainage.

Special care/remarks: The periwinkle plant is exceptional as an erosion control specimen

It has flowers and foliage that resemble impatiens, but rather than being a shade lover, annual vinca is a perfect choice for sunny locations

